Join the U.S. Embassy South Sudan social media team!



Project Title	Join the U.S. Embassy South Sudan social media team!
Project Summary	Use your social media skills to become an integral part of our Public Affairs team at the U.S. Embassy in South Sudan and work with us as we seek new ways to use social media to advance peace, democracy, humanitarian assistance, and economic growth in the world's newest country South Sudan.
Country	South Sudan

Project Description

- Create social media information campaigns that will help us advance core U.S. government priorities of promoting peace and democracy in South Sudan; use your creative skills through infographics, videos, and other means to create fun and engaging content
- Conduct audience analysis and examine social media analytics to help us shape a more effective social media strategy
- Conduct research on the South Sudan diaspora in the United States, their presence on social media, and how we can use social media to engage with the diaspora

Required Skills or Interests

Skill(s)
Data analysis
Infographic design
Research
Social media management
Storytelling/blogging/vlogging

Additional Information

- We are a team of four in the Public Affairs Section one American and three South Sudanese. South Sudan is a high profile country for U.S. policy in Africa and with a large workload, we don't always have sufficient time to focus on social media the way we want to. We would love an intern to join our team and help us do more, and we would be excited to work with you!
- Our embassy Facebook page: https://www.facebook.com/USEmbassySouthSudan
- Our embassy Twitter page: https://twitter.com/USMissionJuba

Language Requirements

None